



BREVILLE®



SNAPSHOT

“It’s the best coffee machine I have had, makes great coffee.”

FEMALE, 50-64,
CANTERBURY

“It has a good long-standing reputation for quality products. I have never had a problem with any of their products I bought.”

FEMALE, 50-64,
AUCKLAND

“Breville is a great brand of appliances, a brand I would choose over others.”

MALE, 25-34,
NORTH ISLAND

BREVILLE’S THOUGHTFUL DESIGN AND BRILLIANT INNOVATION have led to it becoming an iconic New Zealand brand. Developing a better understanding of how people can achieve café-quality coffee from their espresso machine in their own home, and creating premium appliances to meet those needs have enabled Breville to build a relationship with New Zealanders as a highly trusted, quality brand. The country’s Most Trusted Coffee Machine brand, in fact.

The company believes there is no challenge that a bit of thought and a love for good coffee can’t solve. Breville has set out to be the kitchen appliance brand that engages people with what it calls ‘food thinking’ – a focus on food (and coffee) – and touches of ingenuity in its range of appliances. It means people start trusting themselves to enjoy the café experience at home more easily and more impressively than they’d previously thought possible. Even creating ‘latte art’!

That’s why New Zealanders place their trust in Breville.



Breville®